

## **FOR IMMEDIATE RELEASE**

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### **SportsPilot releases state of the art league scheduling application**

Frisco, TX --- June 16, 2009 --- SportsPilot, Inc., a Frisco based Internet Services Company specializing in amateur sports, announced today that it has released a new version of its web based SportsTech Scheduling Application. After two years in development the new league and tournament scheduler offers considerable improvements over competitive applications. As part of the new design, a great deal of attention was paid to improving the scheduler's interface and providing straightforward navigation and simplified editing.

One of the most significant features added to the new SportsTech Scheduler is a "Drag and Drop" mechanism that allows games to be moved quickly and easily within the calendar. In addition, the scheduler also supports manual and automatic game creation, built-in email notifications, home field assignments, and a sophisticated referee management system. A variety of tournament bracketing templates are available including round robin, pool play, cross pool, guaranteed games, wildcard, and elimination brackets. Organizers can now set up leagues and tournaments in minutes from home or office. All league functions, including pricing, scheduling, email messaging, web posting of schedules and standings, and financial reporting are accessible via the Internet through a secure browser interface.

Ron Toupal, SportsPilot's president states "This new scheduling technology has been a top priority for our engineering department. It was important for us to talk with our customers and incorporate their feedback and suggestions into the final product design. I'm confident that new and existing customer will be very happy with all the improvements that have been made. The "Drag and Drop" feature in particular makes scheduling much simpler and was at the top of many of our customers wish lists. We continue to listen to our customers and this is just the first in a series of product upgrades that we will be introducing over the next year."

SportsPilot, Inc. is an Internet services provider specializing in amateur sports information systems and currently serves over 400 sports organizations nationally, processing over 500,000 player and team registration transactions annually. SportsPilot also provides online registration services, league management software, and tournament scheduling to the amateur sports community. More information about SportsPilot and their services can be found online at [www.sportspilot.com](http://www.sportspilot.com) or by contacting Brad Darby at 214-472-3423.